Abstract

The present invention concerns an information processing apparatus, a method thereof, and a program for allowing the audience to easily search for intended television programs. A server stores characteristic words extracted from television program information in a characteristic word file 103. The server also stores the extracted characteristic words associated with IDs for identifying television programs in an association file 102. When the audience selects characteristic word as an interested word from the characteristic word file 103, the server reads the ID of a television program corresponding to the selected characteristic word from the association file 102. The server reads television program information corresponding to the read ID from a television program information file 101. The server then provides the read television program information to the audience. The present invention can be applied to a recording/reproducing apparatus and a television receiver to provide intended television programs.